

*EIP on Active and Healthy Ageing  
From Plan to Action  
3<sup>rd</sup> April 2012, Brussels*

*Implementing large scale eHealth solutions in  
European mountain areas  
Autonom@DOM*

# Health Cluster ADEBAG – Grenoble, France

*An accelerator for innovative projects  
to reach the market*



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Strategy/policies

- SP1.** Foster on mountain areas and define it as pilot for e-health solutions deployment through **Private Public Partnership**.
- SP2.** Involvement of telecom operators to ensure minimum coverage in line with system requirements
- SP3.** Reinforce interoperability requirements for deployed systems in relying on open and industrial standards

Organizational

- O1.** Reinforce cooperation and exchange between medical and social staff
- O2.** Reinforce transnational cooperation between hospitals by the establishment of a network enabling the exchange of knowledge and the mobility of citizens

Medical practitioners: professional identity and practices

- PP1.** Evolution towards a care data management vs a direct interaction with the patient: local data processing and data storage, high level of expertise to be transferred to expert software and “care managers”
- PP2.** In order to reach health professionals’ acceptance: training to support this evolution or **creation of new jobs** with double skills in ICT and medicine at master degree level.

Business models

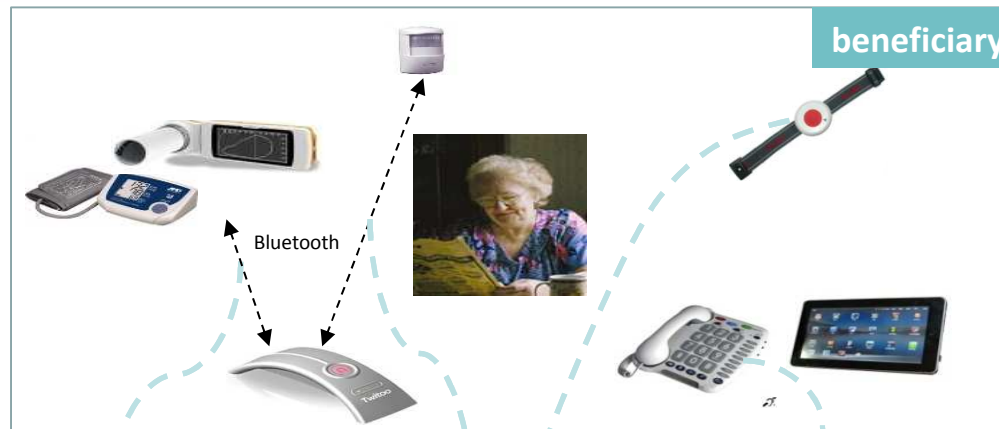
- BM1.** Viable BM to be defined is mandatory in those areas because not many options available
- BM2.** Strong public incentives to have a fair value sharing among all the stakeholders and to guarantee an equal access for the population
- BM4.** Involvement of the funders to ensure full or partial reimbursement

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To implement innovative care & cure personalized services with a continuity of services 24/7 with a unique call center on a panel for 1,000 beneficiaries

To demonstrate the social utility and economic viability of this integrated care & cure platform for different types of territories: urban, mountain, suburban areas



**Common Care&Cure Dispatcher Platform 24/7**

Registered chronic patients follow-up

Other beneficiaries

Cure 24/7

Care 24/7

GP

112  
Medical  
emergency  
service

Homecare  
service  
providers

Personal  
Care  
providers

Local  
administration

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**INNOVATION**

**Organization:** coordination between medical and social services in order to improve the quality of support of the targeted people at home

**Technology:** open and inter operable ICT platform and a shared confidential, secure data management certified by ASIP standards (interconnected information systems)

**Business model:** to reach a large accessibility and reduce social costs: gathering different types of funding: private and public, local and national, users and social institutions

**SPECIFIC CHALLENGES IN MOUNTAIN AREAS TO  
BE ADRESSED**

- ✓ The lack of healthcare professionals
- ✓ The difficulties to reach hospitals because of isolated situations
- ✓ An increasing tourist population during winter and summer seasons
- ✓ Telecom infrastructures not homogeneously developed throughout the territory

**CONTACT**

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