

The Interreg IVC projects INNOVAge and CASA present their results in Brussels on 7th October 2014 with a dedicated conference:

Creating unity out of diversity: sustaining lessons learnt in Active Ageing

INNOVAge and CASA look at the complex issues that arise from demographic ageing and the many challenges that the future poses on European senior care. The projects aim at finding sustainable, innovative and practical solutions that enable longer independent living, an economically feasible care for seniors and totally new ways of thinking about the structuring of senior care by using innovative methodologies. The projects also give opportunities for innovative companies to develop new tools and services. In particular:

CASA is about the development of regional policy and the exchange of knowledge around the up scaling of innovative ICT and services for independent living. Demographic changes make it necessary to organise the care and housing of senior citizens and chronically ill in a smarter way including the use of ICT. This also gives opportunities for innovative companies to develop new tools and services.

INNOVAge project aims at helping older people to live independently for longer in their own homes by increasing their autonomy and by the emerging of new 'technological supply chains' associated with new developments like independent living and eco-innovation, with a valuable contribution to minimize environmental impact of elderly daily life activities.

With this aim, both project decided to join forces and organize a common Final Conference that will be held in Brussels on 7th October 2014. With this letter we would like ask you to SAVE THE DATE and invite you to actively participate on this event.

Regions in CASA and INNOVAge also work closely together in the Community of Regions for Assisted Living (Coral) a European network of regions collaborating on up scaling smart solutions for independent living and integrated care. The ambitions, networks and spirit of CASA and INNOVAge continue to live on in the Coral network: www.coral-europe.eu

You will find the programme, participants, details for registration, on the INNOVAge and CASA websites or by contacting the following persons:

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www.innovage-project.eu & www.casa-europe.eu